

KidsFoodTrends



A resource on children's food & beverage products, market statistics, and lifestyle trends

Consumer Knowledge Centre Ltd • Middlesex House • 29 - 45 High Street • Edgware, Middlesex HA8 7UJ • United Kingdom
 Tel: 1 866 208 0660 (US toll-free) or 0800 1 444 743 (Freephone UK) • Fax: +44 208 952 5283 • Email: KFT@consumer-knowledge.com

KidsFoodTrends newsletter is a targeted resource for new product development managers, research an development, marketing, brand, corporate management and others closely aligned to the burgeoning food-for-kids market.

Ten annual issues of **KidsFoodTrends** deliver to you - via emailed PDF - insightful answers on the lifestyles of children, feedback on specific new products aimed at the children's market, product reviews, kids' taste and packaging preferences, vital market stats... and much more.

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